

CMS Hasche Sigle

Lennéstraße 7
10785 Berlin – Germany
T +49 (0)30 20360-0
F +49 (0)30 20360-1299
www.cms-hs.com

Arndt Hellmann
Head of Public & Media Relations
T +49 (0)30 20360-1208
Arndt.Hellmann@cms-hs.com

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1/1

CMS Hasche Sigle partner heads Consumer Products Sector Group of European CMS organisation

Brussels – Dr Michael Bauer is the new head of the CMS Consumer Products Sector Group. He takes over from Richard Montijn of Dutch CMS firm CMS Derks Star Busmann, who has chaired the group since 2005.

Dr Michael Bauer heads the CMS EU Law Office in Brussels. Born in 1964 in Stuttgart, he studied law in Tübingen and Bonn. He has been a partner at CMS Hasche Sigle since 2001 and advises companies on all relevant antitrust law matters. His clients include many members of Germany's *Markenverband* (Brands Association), as well as the Association itself.

The CMS Consumer Products Sector Group brings together the expertise of more than 100 CMS lawyers throughout Europe, covering all aspects of consumer product law, particularly antitrust law, trademarks and marketing, product liability and product law, distribution and competition law. The CMS specialists are particularly noted for their comprehensive advice on international distribution systems and advertising campaigns. Advice relating to product liability includes major product recalls.

Contact:

Dr Michael Bauer

Tel.: +32 265 00 420

E-mail: Michael.Bauer@cms-hs.com

CMS Hasche Sigle is one of the leading commercial law firms. More than 600 lawyers serve their clients in nine major German commercial centres as well as in Belgrade, Brussels, Moscow and Shanghai. CMS is the organisation of independent European law and tax firms of choice for organisations based in, or looking to move into, Europe. CMS provides a deep local understanding of legal, tax and business issues and delivers client-focused services through a joint strategy executed locally across 28 jurisdictions with 54 offices in Western and Central Europe and beyond. CMS was established in 1999 and today comprises nine CMS firms, employing over 2,400 lawyers and is headquartered in Frankfurt, Germany. The members of CMS are in association with The Levant Lawyers with offices in Beirut, Abu Dhabi, Dubai and Kuwait.

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